

BARAMULLA AJAS NAMDHA GABBA EMBROIDERY CLUSTER



Shri Gulam Nabi Azad, then Hon'ble Chief Minister, J&K
inaugurated the Cluster at Srinagar.

1.	Implementing Agency	Harmukh Khadi Gram Udyog Sansthan,				
2.	Address	90 feet Road, Soura, Srinagar				
	Phone/Fax, e-mail	094194683940/194-2406834,941902866 Harmukhkhadi@rediffmail.com				
	Website:	www.khadikashmir.com				
3.	Cluster products	Embroidery Namda, Gabba, Tops, Crewel Shawls, etc				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	80.00	8.50	88.50	53.45	53.45	53.45
5.	Name of Cluster Dev. Executive	Ms. Muzamil Gul				
	Mobile No./Phone No.	09906929340 e-mail gulmuzamil@rediffmail.com				
6.	Name of Technical Agency:	NIESBUD				
A.	Name of the Resource person with mobile No.	Y.P. Khubbar , Mob-.09911197030				
B.	Address	National Institute for Entrepreneurship & Small Business Development, A-23, Sector-62, Institutional Area, Phase – II, Noida – 201 3 01, U. P				
C.	Phone/Fax/ e-Mail	0120-2403051; edniesbud@vsnl.net				
7.	Date of commissioning of cluster	9/4/2007				
8.	Expected date of completion of	Extension required				

	cluster			
9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	Yes	10880 sq.ft.	Weterina (Bandipura)
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Carding Machine, Hydro Extractor Machine, Box type drying chamber		
	2	Close type winch dyeing machine, Steam boiler-non IBR wood fired,		
	3	Close type winch dyeing machine, Steam boiler-non IBR wood fired		
	4	Winding machine, Reeling machine complete for wool circumference		
	5	Reeling machine for pashmina circumference, Fiber dyeing machine,		
	6	Steam press automatic, One Flat 36' * 8G Hand Flat, Needle		
	7	One Daildar Round Machine Dia 11' four feeder 140/140 group, Cylinder Needle No.136-H.422 Hook Dail Needle No-84.D, Steel Stand		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		150	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		--	
B.	New products Developed		New Design in Dhوتي & Namdha's shawl's & Crewel, Chain –Stitch	
C.	Improved /New designs		--	
D.	Brief note on Design intervention		--	

14.	Market Promotional Assistance	Nos.	Location	Computerization of sales outlets, bar coding,				
A.	Renovation/up-gradation of Sales outlets	4	Bandipura, Sumbal, Ajas, Safapora	--				
B.	Brief Note on efforts undertaken	--						
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	--	Local	30	--				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	Embroidery work		650					
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	--	--	2082	--	150	--	1041	891
	No. of Identity card issued				--			
17.	Self Help Groups							

A.	No. of SHG formed	48	
B.	No. of SHG Registered	--	
C.	No. of SHG tied up with Bank	--	
18.	Production		
	Annual Production	Qty.	Value (Rs. in lakh)
		--	165.00 (2010-11)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	155.00 (2010-11)
	Export Market if any	--	
20.	Achievement		
A.	Registration with ISOs	--	
B.	Branding of products	--	
C.	Improved Packaging	--	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	30%
E.	Social security coverage of Artisans	240 artisans covered under insurance & pass book opened.	